The Bavarian programme for the “Investment for growth and jobs” objective financed by the European Regional Development Fund (ERDF) in the programming period 2014 – 2020 underpins the EU's growth strategy for the coming decade (Europe 2020). It will support the change of the European Union in a smart, sustainable and inclusive economy. These three mutually reinforcing priorities should help the EU and the Member States deliver high levels of employment, productivity and social cohesion.

The strategy launched remains sound: promoting innovation throughout the country while offering tailored aid to regions according to their specific needs, will allow the Bavarian ERDF programme to make a significant contribution in tackling today’s and tomorrows’ challenges.